

**DETROIT
FUTURE
CITY**

2023 Equity Forum &
Reception
Sponsor package



Dear Friend,

We are planning our 4th Annual Equity Forum in Detroit with a focus on the connection between economic equity and climate vulnerability and a thriving and resilient Detroit.

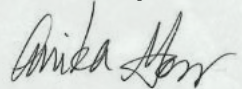
In continuance of your commitment to advancing equity in Detroit, I'd like to **invite your organization to sponsor and attend this important event** which intends to inspire ideas and activate action.

New this year, Detroit Future City will host an intimate, ticketed reception the night before the Economic Equity Forum at Petty Cash, a Black-owned restaurant on the Avenue of Fashion.

Sponsorship of the forum will extend to the reception event, helping you to leverage your impact and reach an audience of highly motivated change makers.

We've provided complete details on this sponsorship opportunity in the following pages and invite you to review them in full.

Thank you in advance for your consideration and support.



Anika Goss
President and CEO

**DETROIT
FUTURE
CITY** TM

Detroit Future City

Detroit Future City is a nonprofit think-and-do-tank established in Detroit, Michigan in 2015. Its mission is to improve quality of life in Detroit. It pursues this work by catalyzing change in the areas of Land Use and Sustainability, Community and Economic Development, and Economic Equity. Principal strategies that DFC uses to achieve its goals include production of academic quality research publications, piloting best practice initiatives, resident engagement, and facilitation of community change initiatives, among others.

Vision 2030

DFC's 2030 vision focuses on helping create more resilient and thriving neighborhoods in Detroit and reducing barriers to inclusive growth. The organization's key goals in this period include the following: 1) Grow the number of resilient, thriving neighborhoods that attract and retain residents of diverse incomes and backgrounds, and 2) Disrupt systemic racism, poverty, and other inequities to grow household income and wealth for Black Detroiters and other Detroiters of color.



Research



Convening



Pilot Programs



Accountability



Leadership



Customized expertise

Improving
Quality of Life,
including
Economic
Equity



Pre-Forum Reception

November 1, 2023
5:30PM - 8 PM |
Petty Cash
Registration: \$100

An Intimate Gathering of Leaders
Estimated Attendance: 100

2023 Equity Forum

November 2, 2023
9AM - 11 AM
The Corner Ballpark
Registration: Free

Building a Thriving, Resilient Detroit
Estimated Attendance: 300

2023 Economic Equity Forum and Reception

Keynote speakers



Dr. Andre M. Perry
Brookings Metro

Andre is a Senior Fellow at Brookings Metro and a professor of practice of economics at Washington University. A nationally known and respected commentator on race, structural inequality, and education, Perry is the author of the book “Know Your Price: Valuing Black Lives and Property in America’s Black Cities. Perry’s research focuses on race and structural inequality, education, and economic inclusion. Perry’s recent scholarship at Brookings has analyzed Black-majority cities and institutions in America, focusing on valuable assets worthy of increased investment.



Naomi Davis
Blacks in Green

Naomi Davis is the founder & CEO of Blacks in Green (BIG™), an urban theorist, attorney, activist, and proud granddaughter of Mississippi sharecroppers. Her heritage forms the foundation for BIG's course in Grannynomics™, The 8 Principles of Green-Village-Building™ and The Sustainable Square Mile™ which Naomi authored and teaches nationally in community lectures and workshops and at universities. Naomi serves as a bridge and catalyst among communities and their stakeholders in the design and development of green, self-sustaining, mixed-income, walkable-villages within black neighborhoods.

Sponsorship Levels

GOLD - \$10,000

6 complimentary registrations to reception and equity forum, 5-minute remarks at reception and equity forum, Company name and logo included on header for all event communications, Company name and logo included on screen at equity forum, Acknowledgement during the events, dedicated slide, Acknowledgement on social media through featured post, Acknowledgement with logo and link to website on event website site – marquee placement, Opportunity to provide giveaways to 400 attendees at forum

SILVER - \$5,000

4 complimentary registrations to reception and equity forum, Company name and logo included on footer for all event communications, Company name and logo included on screen at equity forum, Acknowledgement during the events, group slide, Acknowledgement on social media with logo on post, Acknowledgement with logo and link to website on event website site – medium placement

BRONZE - \$1,500

2 complimentary registrations to reception and equity forum, Company name and logo included on screen at equity forum, Acknowledgement during the forum on a group slide, Acknowledgement on social media with caption acknowledgement, Acknowledgement with logo and link to website on event website site – small placement

BRAND VISIBILITY

6,647

Newsletter
subscribers

4,096-
8,980

Average social media
impressions per post

300+

Average Forum
Attendance from
2020-2022

50+

Average daily
website viewers

Make your
organization's
commitment to
economic equity
known

Sponsoring the 2023 Equity Forum will demonstrate your commitment to a more economically equitable Detroit. You will be joining cross-sector leaders in a collective effort that is informed by data and powered by community.

JOIN US.

For more information and to select your sponsorship level, contact:

Katherine Cherry

kcherry@detroitfuturecity.com