

DFC IDEAS FOR INNOVATION

OVERVIEW

The DFC Ideas for Innovation series seeks to build upon the success of the DFC Strategic Framework planning process, which catalyzed a robust civic conversation around Detroit's future. A multifaceted platform, the DFC Ideas for Innovation series is organized around six topics integrating important facets of the Strategic Framework Plan, current implementation priorities, and the most relevant issues impacting Detroiters today. The series stimulates exchange through the collision of innovative, creative, technical and community contributors to Detroit's future, from Detroit and across the nation. In addition, the Ideas for Innovation series provides the opportunity to engage policy-makers, decision-makers, and citizens in order to advance a more sustainable, equitable, and innovative future for the city and the region.

IMPLEMENTATION STRATEGIES

- 1 EXPAND CAPACITY FOR THE LONG TERM:
BUILDING ON STRENGTHS TO EXTEND RANGE
 - 1.3 Focus on Detroit institutions
 - 1.4 Focus on Detroit residents
- 2 INFORMED, INCLUSIVE DECISIONS:
DEVELOPING AND SHARING KNOWLEDGE
AND INFORMATION
- 3 A MOSAIC OF TACTICS FOR A MOSAIC
OF PEOPLE: DIVERSE PLATFORM OF
OPPORTUNITIES TO ENGAGE

OBJECTIVE

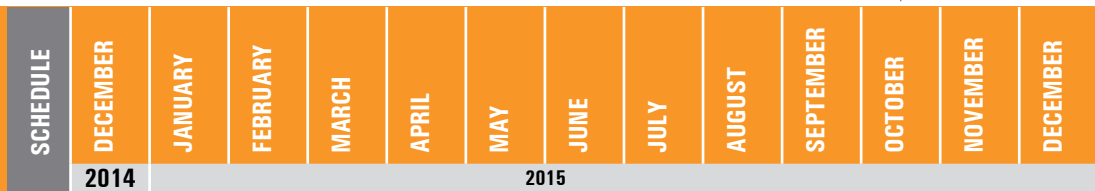
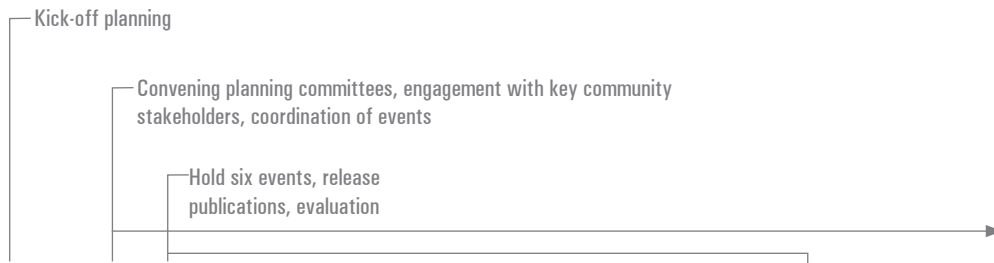
- Catalyze a civic conversation to establish a more informed and engaged body of public, private, and community decision-makers
- Reframe critical issues facing Detroit to illuminate opportunities for transformation
- Elevate DFC's position in Detroit's civic ecosystem as a thought leader, convener, and advocate for the equitable and innovative transformation of Detroit
- Inform and shape the work of the DFC Implementation Office via feedback received through the Ideas for Innovation series

RESOURCES

- Detroit Future City Implementation Office
- Detroit Future City Civic Capacity Working Group
- Detroit Future City Steering Committee
- The Knight Foundation (Katy Locker)
- Other Community Partners

EVALUATION METRIC

- Number of new audiences engaged
- Growing public awareness and demand for policy changes
- Policy decisions as influenced by DFC
- Feedback from participants, contributors and the general public regarding the series and DFC
- Changes made within DFC to learn from the series and maximize its impact



INITIATIVE VITALS

CONTRIBUTING ORGANIZATIONS:
Detroit Future City

DFC INITIATIVE TYPE: Executive

DFC REPRESENTATIVE: Allandra Bulger + DFC Implementation Office Staff

INITIATIVE SCALE: Citywide

INITIATIVE DURATION: December 2014 - December 2015

RELEVANT PLANNING ELEMENTS:
Civic Capacity

DFC APPROACH

The DFC Implementation Office has identified six critical topics inextricably linked to Detroit's successful transformation. Each topic complements and builds upon one another, provides insight from different perspectives, and strengthens the link between opportunity, innovation, and place. The series will explore the components of what makes great cities including innovation, stable neighborhoods, open space, centers for growth and regional cooperation.

The activities and methods for implementing the DFC Ideas for Innovation Series serve as a call to action, a mechanism to build excitement and include the following: 1) Content Delivery, 2) Convenings and Dialogue, 3) Engagement and 4) Communication. Content-oriented products are shaped by convenings and dialogues as well as feedback from on-going engagement. Convenings and dialogues are facilitated around each topic, representing diverse perspectives for every topic. In addition, key stakeholders contribute to dialogue, toolkit development and action connected to each of the six topics covered in the series. Diverse and authentic communications tactics and tools are utilized to include multiple voices and perspectives.



Image Source: Berg Muirhead