

WHITE HOUSE OSTP "DETROIT 2.0" HUMAN CAPITAL SUPPORT

OVERVIEW

Due to its long-standing fiscal challenges, Detroit has broadly underinvested in its City Systems and the technology infrastructure that enables these systems to function. The White House Office of Science and Technology Policy, led by the White House Chief Technology Officer, organizes a team of information technology experts from municipalities across the country to visit Detroit for an intensive 2-day process in November 2013, focusing on how to harness the power of technology to advance "Detroit 2.0." The Detroit Future City Implementation Office helps to coordinate the engagement and provides recommendations on how technology may inform the transformation of the City of Detroit's legacy systems to improve service delivery and lower costs. With the appointment of a Chief Information Officer, the Detroit Future City Implementation Office provides additional support to the CIO and her goals for increasing technological innovation in the city.

IMPLEMENTATION STRATEGIES & ACTIONS

- D ENHANCE COMMUNICATIONS ACCESS
- D2 Develop e-government platform to maximize the efficiency of social service delivery.
- D3 Utilize the improved network to develop smart infrastructure systems which deliver improved service with smaller capacity infrastructure.

OBJECTIVE

- Provide supportive human capital to the City of Detroit for the development and implementation of innovative municipal information technology, coordinated with a White House-led information technology team and the City's Chief Information Officer

RESOURCES

- DFC Implementation Office Staff
- Knight Foundation Grant Funding
- Rock Ventures Grant Funding
- Kresge Foundation Grant Funding
- Additional Human Capital

EVALUATION METRIC

- Increased efficiency in service delivery for city departments that are affected by human capital support

Provide background to representatives from White House Technology Team;
White House OSTP 2-day "Detroit 2.0" Engagement

Provide human capital support to the City of Detroit



INITIATIVE VITALS



CONTRIBUTING ORGANIZATIONS:
White House Office of Science and
Technology Policy (OSTP), City of Detroit,
DFC

DFC INITIATIVE TYPE: Partner

DFC REPRESENTATIVES: Chris Dorle

INITIATIVE SCALE: Citywide

INITIATIVE DURATION: October 2013–
December 2014

RELEVANT PLANNING ELEMENT:
City Systems

CIVIC ENGAGEMENT OPPORTUNITY:
Detroit Information Technology Systems
are an impact multiplier across all citizen
engagement

DFC APPROACH

In support of the 2-day engagement process, the DFC Implementation Office provides the White House Team background with regard to the key challenges related to City Systems reform and the opportunities to use technology to accelerate reform. DFC also contributes recommendations for key public and private officials to engage. In support of the new CIO, DFC provides human capital in support of implementation.

