

# PROMISE ZONE APPLICATION

## OVERVIEW

The Promise Zones initiative seeks to revitalize high-poverty communities across the country by creating jobs, increasing economic activity, improving educational opportunities, reducing serious and violent crime, stabilizing neighborhoods, and assisting local leaders in navigating federal programs and cutting through red tape. Detroit Future City Implementation Office collaborated with a number of local partners to contribute to the City of Detroit's application for designation as a Promise Zone. The Promise Zone designation partners the Federal government with local leaders who are addressing multiple community revitalization challenges in a collaborative way and have demonstrated a commitment to results. Further, Promise Zones will be assigned Federal staff to help navigate the array of Federal assistance and programs already available to them. In addition, eligible applicants in Promise Zones will receive preference for certain competitive Federal programs and technical assistance.

## OBJECTIVES

- Collaborate and partner with the City of Detroit and other key stakeholders to submit an application for Promise Zone designation
- Establish goals for the Promise Zone related to: increasing economic growth, improving educational opportunities, reducing serious or violent crime, and stabilizing neighborhoods.
- Work over the next ten years to build civic capacity and engage the community in all Promise Zone activities
- Implement a transformative open space network throughout the Promise Zone over the next ten years.

## RESOURCES

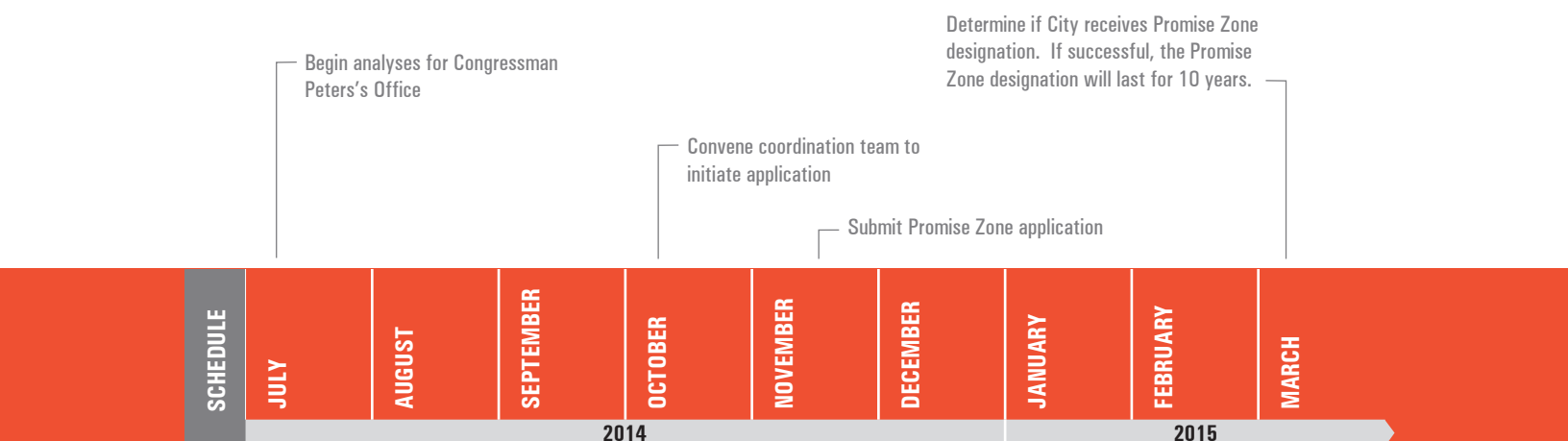
- Detroit Future City Implementation Office
- Hamilton Anderson Associates

## EVALUATION METRICS

- Successful submission of Promise Zone Application
- Receipt of Promise Zone Designation

## IMPLEMENTATION STRATEGIES

B	USE A PLACE-BASED STRATEGY FOR GROWTH
D	CREATE A NEW AND DIVERSE OPEN SPACE SYSTEM FOR THE CITY
A	ADDRESS QUALITY OF LIFE CHALLENGES THAT AFFECT ALL DETROITERS
A1	Realign public safety network to reinforce neighborhood stability
D	REPURPOSE VACANT LAND TO CREATE GREEN NEIGHBORHOODS
D1	Undertake massive demolition/ deconstruction program
D3	Deploy a variety of low cost, low maintenance open space improvements
D4	Assemble large areas of public land for green reuse
E5	Target code enforcement on absentee property owners and landlords



## INITIATIVE VITALS

### CONTRIBUTING ORGANIZATIONS:

City of Detroit, Detroit Future City (DFC), Congressman Gary Peters's Office; The Kresge Foundation, United Way of SE Michigan, Black Family Development, Wayne State University Center for Urban Studies, Detroit Employment Solutions Corporation (DESC), Detroit Economic Growth Corporation (DEGC), Wayne County Community College District (WCCC), Detroit Public Schools (DPS), Detroit Youth Violence Prevention (DYVP), Jefferson East Inc, Detroit Building Authority (DBA), Detroit Land Bank Authority (DLBA), Greening of Detroit, Community Development Advocates of Detroit (CDAD), Eastside Community Network (ECN),

Osborn Neighborhood Alliance (ONA), Detroit Catholic Pastoral Alliance (DCPA), Detroit Community Initiative (DCI), Emmanuel House, Nortown Community Development Corporation, USNAPBAC

**DFC REPRESENTATIVE:** Dara O'Byrne

**INITIATIVE SCALE:** Eastside (Districts 2, 3, 4, and 5)

**INITIATIVE DURATION:** July 2014–2015

**RELEVANT PLANNING ELEMENTS:**  
Economic Growth, Land Use, Neighborhoods

## DFC APPROACH

Support the Detroit Building Authority in developing the SATT diagnostic questions and logic flow; convene local stakeholders for feedback, review, and field testing; coordinate the production of training materials for building surveyors.



Image Source: Hamilton Anderson Associates