



# NEW MOBILITY DETROIT

## OVERVIEW

As the City of Detroit seeks to bolster service delivery, a critical priority for system-wide change is transportation and mobility. The relatively low density of the city and long distances between neighborhoods and areas of employment, coupled with the how many commute out of the city every day, challenges the city and region to implement strategies to increase transit access and use. Implementation must take into account future options such as rapid transit and light rail, but it is vital that Detroit seize this opportunity to look at the broader issue of mobility to include entrepreneurial solutions, information technology contributions, and non-motorized infrastructure. With the goal of encouraging systems-level thinking, encouraging coordination, and identifying new and innovative solutions to transportation problems, the Detroit Future City (DFC) Implementation Office and the University of Michigan's Sustainable Mobility & Accessibility Research & Transformation (SMART) Institute partner to identify, connect and enhance both formal and informal transit options in Detroit neighborhoods.

## OBJECTIVES

- Encourage systems-level thinking
- Foster coordination
- Identify new and innovative solutions to transportation problems
- Link these solutions to specific actions for immediate implementation

## IMPLEMENTATION STRATEGIES & ACTIONS

- C** RECONFIGURE TRANSPORTATION
- C2** Enhance transit service and increased ridership by realigning Detroit's current transit system to provide an integrated network based on fast connections between regional employment centers, supported by feeder services from residential areas.
- C3** For higher-vacancy areas, provide smaller-scale, flexible on-demand services.
- C4** Align pattern of development in centers and neighborhoods to support greater number of walking and cycling trips, including promotion of greenways.

## RESOURCES

- DFC Implementation Office
- University of Michigan's SMART Institute

## EVALUATION METRIC

- DFC and SMART will develop a survey for participants to evaluate the effectiveness of the summit.

The overall project will have a several year focus, with the current primary focus being organizing the initial New Mobility summit.

SCHEDULE

OCTOBER

NOVEMBER

DECEMBER

JANUARY

FEBRUARY

MARCH

APRIL

MAY

JUNE

JULY

AUGUST

SEPTEMBER

OCTOBER

NOVEMBER

DECEMBER

2013

2014

## INITIATIVE VITALS

### CONTRIBUTING ORGANIZATIONS:

University of Michigan's Sustainable Mobility & Accessibility Research & Transformation Institute (SMART), DFC

**DFC INITIATIVE TYPE:** Partner

**DFC REPRESENTATIVES:** Matthew Earley, Chris Dorle

**INITIATIVE SCALE:** Citywide

**INITIATIVE START:** October 2013

**RELEVANT PLANNING ELEMENT:** City Systems

**CIVIC ENGAGEMENT OPPORTUNITY:** Renewing Transportation

## DFC APPROACH

In partnership with the University of Michigan's SMART program and Michigan Community Resources, this project seeks to identify, connect and enhance both formal and informal transit options in one Detroit neighborhood ("project area"), with the goal of expanding transportation options for Detroit residents. In an effort to reduce governmental burden, create a more cost-effective transit system, and to increase entrepreneurial opportunities for community-based organizations and residents, this project inventories the full range of existing formal and informal transportation services in the project area and identifies already existing connection points between them (the multi-modal "New Mobility Grid"). It also identifies and supports opportunities for enhancing and/or connecting these services, modes, information technologies and infrastructures with the larger citywide and regional transit infrastructure in southeast Michigan.



Image Source: Detroit Future City