



# DFC IMPLEMENTATION OFFICE

## OVERVIEW

In August of 2013, DFC moved out of its Eastern Market location to prepare for its move into a new homebase location, marking the organization's official transition into its Implementation phase. This new Implementation phase is evidenced by the establishment of an Implementation Platform, appointment of a Steering Committee, an outlining of its organizational structure, and onboarding of new staff. In an effort to have a centralized place for staff members and core partners to convene, as well as be accessible to a variety of residential, cultural and business districts throughout the city of Detroit, the DFC Implementation Office celebrates this transition by making the New Center district its new homebase.

## OBJECTIVES

- Provide a functional, centrally located collaborative environment for civic minded leaders, organizations and individual champions in Detroit who wish to take a proactive role in connecting plans to resources, and aligning initiatives with the Detroit Strategic Framework Plan
- Create a forum for continuing the civic conversation through constant, transparent information traveling in both directions between implementers and the civic community of Detroit
- Build a space where the DFC Implementation Office is housed so staff can focus on executing strategic priorities to increase quality of life for all Detroiters and increase the city's fiscal sustainability

## IMPLEMENTATION STRATEGIES & ACTIONS

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|---|---|
| A | EXPAND CAPACITY FOR THE LONG TERM: BUILDING ON STRENGTHS TO EXTEND RANGE                |
| B | INFORMED, INCLUSIVE DECISIONS: DEVELOPING AND SHARING KNOWLEDGE AND INFORMATION         |
| C | A MOSAIC OF TACTICS FOR A MOSAIC OF PEOPLE: DIVERSE PLATFORM OF OPPORTUNITIES TO ENGAGE |

## RESOURCES

- Partners:
  - Detroit Future City Implementation Office - manage office staffing, build-out, and operations
  - Detroit Economic Growth Corporation - staffing, legal, and fiduciary support
  - Hamilton Anderson Architects/Strategic Energy Solutions/SDI-Structures - design and Coordination of new space
  - ROK Construction - build out of new space
  - DigiVoix, LLC - technical services for new space
  - Midtown Detroit, Inc. - landlord of new space
  - Detroit Collaborative Design Center - relocation and social media services
  - Berg Muirhead & Associates/Canning Communications - media services and event coordination
- Funding:
  - The Kresge Foundation
  - The Knight Foundation



## INITIATIVE VITALS

### CONTRIBUTING ORGANIZATIONS:

DFC Implementation Office, Detroit Collaborative Design Center, Detroit Economic Growth Corp., Hamilton Anderson Associates, ROK Construction Services, DigiVoix, LLC

**DFC INITIATIVE TYPE:** Execute

**DFC REPRESENTATIVES:** Robin Wachen, Dan Kinkad, Heidi Alcock

**INITIATIVE SCALE:** One centrally-located office/collaboration space

**INITIATIVE DURATION:** August 2013 – January 2014 (DFC move-in)

**RELEVANT PLANNING ELEMENT:** Civic Capacity

## DFC APPROACH

In identifying a location for an Implementation Office, DFC selected the New Center district to capitalize on the area's commuter-friendly, mixed-use locale, in addition to its proximity to major business, entertainment, university and medical facilities. DFC commissioned a local design firm to create a clean, minimalist aesthetic for the new space that will be inviting to visitors. Operational and technical consultants were enlisted to optimize the functionality of the new space. DFC is also utilizing communication partners to promote awareness of the relocation and to highlight the activation of the organization's Implementation phase to the broader business and residential communities. DFC led the coordination of building out the new space in New Center and relocating the office from Eastern Market.



Image Source: Detroit Future City